



Sioux Empire United Way

**News Alert**  
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**For Immediate Release**

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## **Sioux Empire United Way Board Approves Funding for New Homeless Program**

Sioux Falls, SD – This week at Sioux Empire United Way's regularly scheduled Board of Director's meeting, the board unanimously approved funding of a new program that is focused on assisting families and individuals that are homeless or at-risk of becoming homeless.

Genesis, a program operated by The Community Outreach, will engage the community in providing families and individuals with opportunities to achieve safe and permanent housing. Genesis will partner with the local faith community, service organizations, and businesses.

Genesis hopes to pair 20 families with mentors within six months.

For more information, please contact Brandi Miller, Sioux Empire United Way Marketing Director at 336-2095 or Angela Hyde, Community Outreach Executive Director at 331-3935.

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