



Sioux Empire United Way

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For Immediate Release

Sioux Empire United Way to Kick Off 2009 Campaign

Sioux Falls, SD – More than 500 community members will attend the Sioux Empire United Way 2009 Campaign Kickoff on September 9th at the Sioux Falls Convention Center at 8:00 a.m. The event will include the announcement of the 2009 Campaign Goal.

“This is always an exciting time when you see so many community members coming together to celebrate,” said Dave Rozenboom, 2009 Sioux Empire United Way Volunteer Campaign Chair. “Along with announcing our goal, we also have the opportunity to educate local business and community leaders about issues and needs that are affecting the Sioux Empire.”

During the event, attendees will learn about Sioux Empire Family Foundations. This new program consists of interactive community meetings held at area elementary schools for ALL families with young children in the Sioux Empire. Family Foundations is modeled after successful programs established across the nation.

“Sioux Empire United Way is responsive to needs,” continued Rozenboom. “Family Foundations is providing area families the support and tools they need to raise happy, healthy children.”

During the event, door prizes donated by AAA Travel, Riddle’s Jewelry, Sioux Falls Skyforce, Wells Fargo Financial Bank, Sertoma Butterfly House, Washington Pavilion of Arts & Science, Sioux Falls Family YMCA, YWCA Avera, Harold’s Photo, Chevy’s and Great Plains Zoo & Delbridge Museum will be awarded. Sioux Empire United Way’s 2009 Campaign Kickoff Event is open to the public. For information on the Kickoff or Sioux Empire United Way partner programs and agencies contact Sioux Empire United Way at 336-2095.

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