



Sioux Empire United Way

**News Release**  
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**For Immediate Release**

## **Sioux Empire United Way Kicks Off Campaign**

Sioux Falls, SD –Sioux Empire United Way kicked off their 2009 Campaign this morning at the Sioux Falls Convention Center. It was announced that this year's campaign goal is \$9,325,857, a 3.1% increase over last year's total.

"The Kickoff event is an opportunity for us to bring community members together to share in the excitement of what we can accomplish by working together," said Dave Rozenboom, Campaign Chair. "Nearly 1,000 community and business leaders volunteer their time for Sioux Empire United Way, and over 700 businesses and 32,000 individuals invest in the community through this organization."

Over 500 community members joined the Kickoff Event to learn how their efforts are helping local families and individuals. One in three people in the Sioux Empire are touched by Sioux Empire United Way and its 93 partner programs.

"The dollars raised this year will provide worthwhile services to the Sioux Empire," continued Rozenboom. "By meeting this year's goal, Sioux Empire United Way will be able to meet the needs of this growing region and will be able to expand our exciting new Family Foundations Initiative."

During the event, door prizes donated by AAA Travel, Riddle's Jewelry, Sioux Falls Skyforce, Wells Fargo Financial Bank, Sertoma Butterfly House, Washington Pavilion of Arts & Science, Sioux Falls Family YMCA, YWCA Sioux Falls, Harold's Photo, Chevy's and Great Plains Zoo & Delbridge Museum were awarded. For information on the Kickoff or Sioux Empire United Way partner programs and agencies contact Sioux Empire United Way at 336-2095.

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