

How We Keep Overhead Costs Low

Our aim is to invest as much money as possible to the agencies for who we work so hard to support. We do this by utilizing volunteers, seeking donations for goods and services when possible, partnering with our business community and maintaining efficient office operations. The Sioux Empire United Way's 5-year overhead average is 10%. This means that more than 90% of every dollar you give goes to services helping people in the Sioux Empire; less than 10% goes to administrative and fundraising costs. We are very proud of that. Among United Ways nationwide our city's size, we have one of the lowest overhead amounts! The National Charities Information Bureau recommends charitable organizations distribute at least 60 percent of their funds to services and 40 percent to administrative and fundraising costs.

