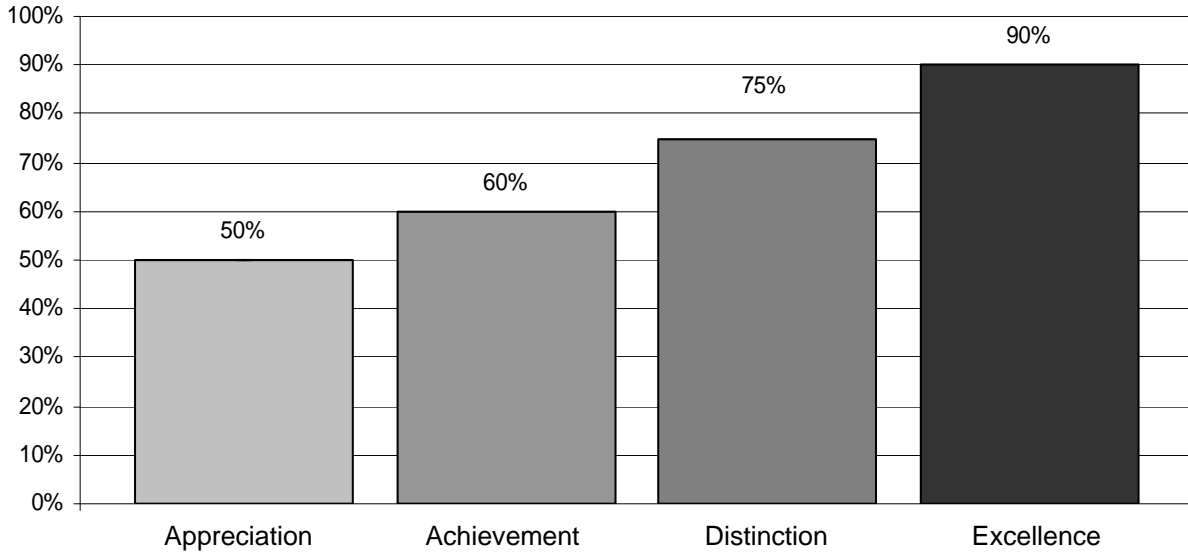
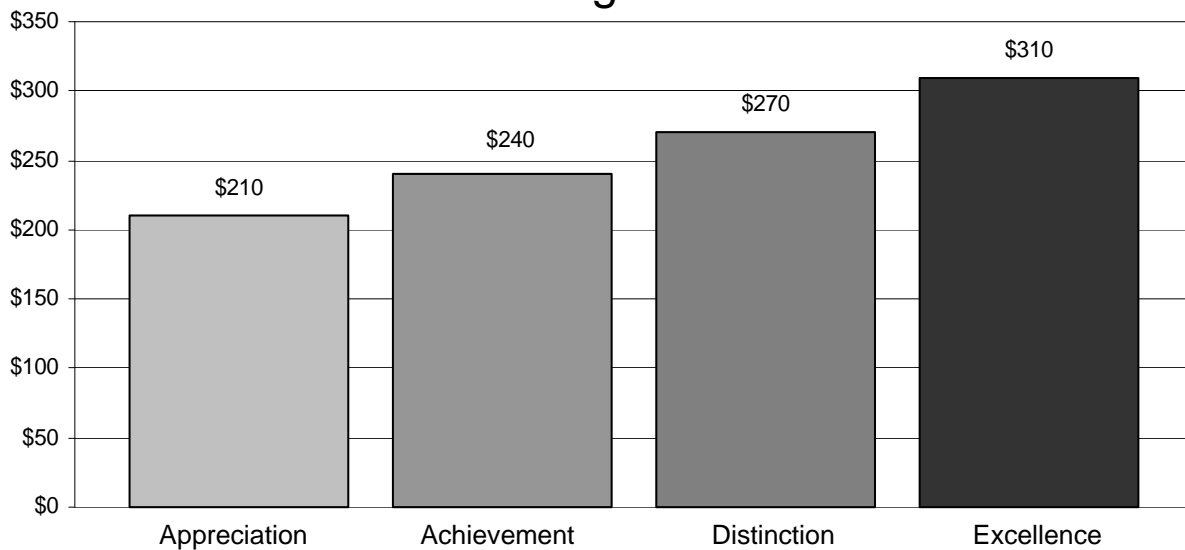


Sioux Empire United Way Recognition Levels

Participation



Average Gift



These recognition levels are based on the 2011 campaign performance of our top 150 companies.

The APPRECIATION level represents the performance of these companies at the 60th percentile while the EXCELLENCE level represents the performance of these same companies at the 85th percentile in each category.